Name	Ref	Contact/ Source	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Previous RAG rating	Current RAG rating
A) Increased physical activi	ty (pre	vention)	1											
Development of a Physical Activity Strategy and Implementation Action Plan/Steering Group	A1	Lee Watson	Monthly / Period (Apr to Mar)	Completed March 31st 2016	N/A	On track	On track	N/A	N/A	Work with Chief Leisure Officer Association progressing well. Range of stakeholders have had initial consultation around strategy. Draft strategy to be circulated for discussion during Feb 2016	Logic mapping of existing provision completed consultation with Active Southend and other stakeholders in progress.	Engage with strategy development + consultation process - Identify representatives to sit on strategy steering group.	•	•
Percentage of adults achieving at least 150mins of physical activity per week (Active) (2.13i- Public Health Outcomes Framework)	A2.1	Lee Watson	Bi-Annually June & December	Increase % of Southend population defined as active to become statistically similar to England average by 2019 (Southend currently significantly below England average of 57%)	N/A	52.1%. In order to be at the England Average we need to move 8624 to achieve 150mins per week.	*52.1%. In order to be at the England Average we need to move 8624 to achieve 150mins per week.	Increase % of Southend population defined as active to become statistically similar to England average by 2019 (Southend currently significantly below England average of 57%)	Aim to maximise	*Awaiting December's data update (nationally provided). Expect to provide an update at April HWB	Development of Physical Activity Strategy. Active Southend developing external funding bids for 'at risk' populations such as those with low level Mental Health problems. **	impact on physical activity in future planning. All		
Percentage of adults not achieving 30 mins of physical activity per week (Inactive) (2.13ii- Public Health Outcomes Framework)	A2.2	Lee Watson	Bi-Annually June & December	Reduce % of population defined as inactive to 27.7% (2014 England Average) by 2019	N/A	inactive in	*29.2% (Active People Survey Results released in June- we would need to move 2640 people from being inactive in order to be on the England Average)	Reduce % of population defined as inactive to 27.7% (2014 England Average) by 2019	Aim to minimise	*Awaiting December's data update (nationally provided). Expect to provide an update at April HWB	Involvement in Chief Leisure Officer Association project provides us with a boosted sample for 2016		•	
Number of businesses with travel plans that have been reviewed in the previous 12 months featuring active and sustainable travel	A3.1	Lee Watson	Quarterly / Period (Apr to Mar)	Baseline so no target yet established	N/A	Awaiting data	2	Baseline so no target yet established	Aim to maximise	New business engagement officer employed for Public Health Responsibility Deal, this post engages with businesses around a range of subjects including active and sustainable travel.	Business engagement activity.	All partners can sign up to the Active Travel pledge of the Public Health Responsibility Deal- actions including developing/updating travel plans, promoting		Not yet established
Cycling Counts (There are 14 sensors on various cycle paths around the Borough which register every time a bicycle passes over them)	A3.2	Lee Watson	Bi-annually June & December	Baseline so no target yet established	129 (q4 daily average count 2014/15)	237 (q1 daily average count 2015/16)	218 (q2 daily average count 2015/16)	Baseline so no target yet established	Aim to maximise	Quarterly data always one quarter behind	Ideas in Motion campaign (http://www.ideasinmotionsouthend.co.uk/) Business engagement through new business engagement officer.		Not yet	Not yet established

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Name	Ref	Contact/ Source	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Previous RAG rating	Current RAG rating
B) Increased Aspiration and	d Oppo	rtunity (ad	dressing in	equality)										
Number of children who have participated in extracurricular vocational skills mentoring initiatives (60 minute Mentor) (60 Minute Mentor is an initiative where local professionals/sector leaders host an hour long session with students, sharing their insights and experience and offering advice on vocational skills such as CV writing as well as answering student's questions)	B1	Rosie Powley/ Emma Crampton	Academic term: Sept-Dec15, Jan-Mar16, Apr-Jul16	90	Not prev counted	<u>50</u> (Sept-Dec15)	15 so far (Jan-Mar16)	30	Aim to maximise	On track to meet quarterly target - other events scheduled before March, including Industry Week at South Essex College (SEC) SEPT pursuing participation in 60 minute mentor, following Dec15 HWB. Scheme previously recorded number of sessions rather than participants. i.e.November 14 - July 15, sessions across 7 schools. Moving forward we will aim to target 30 students per academic term.	To expand the 60 Minute Mentor database of schools and industry mentors	Health Sector Mentors: There is currently a gap in our mentor database for mentors across the Health and Social Care sectors. We have had schools, such as Westcliff High School for Girls, asking for a session in medicine or nursing. Some Grammar schools specifically ask for GP mentors for the programme. It would be appreciated if the Board could support in increasing appropriate mentors in these areas. All that is required for each session is a one hour presentation to up to 30 students and a 15 minute pre meet before the session to discuss practicalities. Opportunities for HWB: If the board feel there are any local skills gaps in terms of the health & care sector then we can assist in addressing this by encouraging schools to host, or by independently holding, sessions specifically on those professions.		
Number of Southend residents with learning disabilities who receive a long term social service and are in paid employment	B2	Tom Dowler/ Michael Barratt (MPR). Marnie Bowling/ Matt Harding for narrative ACS SC 08	Quarterly / Period (Apr to Mar)	10%	11.3% (Aug15)	11.6% (Sept15)	10.3% (Nov15)	10%	Aim to maximise	Although we are above target, there has been a drop this month due to improved data quality used in the calculation. From 445 appropriate LD people, there are 46 in paid employment. The increase in the	• The 'Making It Work' Team support Learning Disabled adults to access both paid and voluntary employment. • Currently we support 56 adults in paid employment and 69 adults in voluntary employment. Some adults have more than one position, for example we have one adult who has 2 different paid positions and 2 voluntary positions. Some adults require minimal support but others have regular face to face meetings and work placement visits. • The team offer Individual support for all who participate in the 'Making It Work' Employment Support Service and this includes vocational profiling, help to develop social skills, support to access mainstream facilities, a range of job seeking activities (to suit each adult), support to access education, work preparation, travel training, in work support as appropriate, good advice and information on welfare benefits and employment law, positive promotion of people with learning disabilities in the local and wider community. • We have promoted the employment of Learning Disabled adults within the Council and to its suppliers resulting in the employment of 10 adults within the Civic Centre. • We run a 'Making It Work' work preparation training course to prepare Learning Disabled adults for paid work and to increase their employability. Over the past year 11 adults have successfully completed this training. • Over the past year we have visited over 73 different employers within the Southend area to market our service and see what opportunities are available.	The 'Making it Work' Team regularly market the service both through direct approach to employers and through our attendance at public events however we struggle to find opportunities with major employers within Southend and would benefit from stronger links with them. Any assistance the HWB could provide in promoting the work that the 'Making It Work' Team do or providing the Team with introductions to local employers would be highly beneficial.	•	•

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Number of pre-start-up & start- up businesses supported in Southend	B3.1	Chris Burr/ Georgia Searle	Quarterly / Period (Apr to Mar)	20	<u>5</u> (Apr-Jun)	<u>6</u> (Jul-Oct)	<u>6</u> (Nov-Jan)	5	Aim to maximise	Business Southend (which saw the offer of grants, innovation vouchers G	Actions to improve the uptake of this support include the creation of the new 'Business, Essex, Southend and Thurrock Growth Hub'. This will create a one-stop-shop for accessing business support across the whole of Essex.	There is potential to deliver specialist support such as workshops or training that targets a specific demography (i.e. those living in deprived wards). *Appropriate resource would be required to enable this.	•	
Number of Small & medium sized enterprises (SMEs) supported in Southend	B3.2	Chris Burr/ Georgia Searle	Quarterly / Period (Apr to Mar)	80	<u>15</u> (Apr-Jun)	<u>5</u> (Jul-Oct)	<u>17</u> (Nov-Jan)	20	Aim to maximise				•	•
Percentage of total attendance in secondary schools (Cumulative) (Academic Year)	<u>B4.1</u> DP PI15	Michael Barrett for DMT report, Victoria Pallen for narrative	Monthly / Period (Apr to Mar)	94.20%	95% (Aug15)	96.05% (Oct15)	96.12% (Nov15)	94.20%	Aim to maximise	with absence at 3.88%	The Child and Family Early Intervention Teams (CFEIT) across the three localities in Southend, continue to work with Secondary & Primary schools to improve attendance. Schools carry out level one attendance meetings with pupils showing a cause for concern regarding their attendance. When the case escalates to level 2 and beyond the CFEIT officer allocated to the school will pick up these cases and follow them through, in some cases to court level. Cases are picked up early to help to avoid escalation. CFEIT officers work closely with the families to help overcome any barriers there may be to school attendance.	No narrative yet provided	•	
Percentage of total attendance in primary schools (Cumulative) (Academic Year)		Michael Barrett for DMT report, Victoria Pallen for narrative	Monthly / Period (Apr to Mar)	95.30%	96.2% (Aug15)	96.77% (Oct15)	96.97% (Nov15)	95.30%	Aim to maximise			No narrative yet provided	•	•
Percentage of total attendance in Special Schools (Cumulative) (Academic Year)	<u>B4.3</u> DP Pl17	Michael Barrett for DMT report, Cathy Braun? for narrative	Monthly / Period (Apr to Mar)	90.40%	86.7% (Aug15)	90.75% (Oct15)	90.51% (Nov15)	90.40%	Aim to maximise	Attendance at special schools remains above target and is consistently higher than the 2014/15 figures.	Due to the nature of the cohort of special schools, medical needs are usually exceptionally higher than those of mainstream schools. Special schools work closely with specialist services to ensure health needs of children are met.	No narrative yet provided		

Name	Ref	Contact/ Source	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Previous RAG rating	Current RAG rating
The proportion of persistent absence (over 10%)in Primary Schools (Cumulative) (Academic Year)	B4.4 DP PI 18(a)	Michael Barrett for DMT report, Victoria Pallen for narrative	Monthly / Period (Apr to Mar)	9.2%	1.61% (Aug15)	6.8% (Oct15)	6.8% (Nov15)	9.2%	Aim to minimise	The Persistent Absence (PA) project has been evaluated and a summary is being prepared for schools. As part of the PA project a number of year 6 pupils moving to year 7 were visited during the summer holidays and given transition packs. These children's attendance will be tracked at the end of their first month and again just before half term to show the impact of the project work. Nov 15: This measure is reported half termly, (this information is based on autumn half term 1 data). 7 primary schools and 3 secondary schools currently have higher than national persistant absence. This year the persistent absence threshold has been lowered to 10% and furthermore this is now calculated based on an individual's own possible sessions, rather than them having to be absent for a set threshold of sessions as in previous years. This will make PA data for schools on a half termly basis very variable.	The threshold for PA has reduced to 10% from 15%. Schools are expected to identify students through their school attendance procedures linking and working closely with the allocated Child and Family Early Intervention Team (CFEIT) Officer.	No narrative yet provided		
The proportion of persistent absence (over 10%) in Secondary Schools (Cumulative) (Academic Year)	B4.5 DP PI 33(b)	Michael Barrett for DMT report, Victoria Pallen for narrative	Monthly / Period (Apr to Mar)	9.0%	3.86% (Aug15)	9.1% (Oct15)	9.1% (Nov15)	9.0%	Aim to minimise	This is reported half termly. Autumn & Spring data for 14/15 has been released and shows Southend to be now in the 1st quartile for Secondary schools for PA based on the new criteria for 10% absence. For the two terms for which data is available Southend has 8.4%, the England average is 9.2% and our stat neighbour average is 9.8%. The published national average is on the old basis (15% absence) was 13.6% for Secondary with Southend having 11.5%. Local data for the first half of the Autumn term show that we have 9.1% of pupils with persistent absence, based on the new 10% criteria.		No narrative yet provided	•	•

Name	Ref	Contact/ Source	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Previous RAG rating	Current RAG rating
Number of Southend residents in apprenticeships	B5	David Coleman	Annually	No local target	1400 starts (12-13)	1250 starts (13/14)	1400 starts (14/15)	No local target	N/A	Following Dec15 HWB, SEPT are engaging with the apprenticeships lead, with a desire to increase their apprenticeships. Number of Southend residents accessing apprenticeships has increased slightly from the previous year but only back to the high of 12-13. Apprenticeships are a focus of the current government, looking at increasing to 3 million national (England and Wales) by end of term of the government.	to its current apprenticeship offer	HWB partners can attend careers fairs to promote their organisations and engage with potential apprentices There are skills shortages in the health and social care sector and it would be beneficial to increase the opportunities of apprenticeships available in this sector. Health & Care sector partners could identify where vacancies can be accessed by apprentices. Forward planning would be useful, i.e. where are the current and future gaps caused by retirement and increase in demand for social care etc.	N/A	
Residents who are 16-18 years who are not participating in education, employment or training (NEET)	В6	Michael Barrett for DMT report, Wendy Hacket/ Jane Allen for narrative	Monthly / Period (Apr to Mar)	7% (Aiming to provide numerical context in future reporting)	5.9% (Sept15)	5.5% (Oct15)	4.8% (Nov15)	7%		5Oct15: In September all the destinations of Yr 11from 2015 become unknown. This happens across the country so when information comes in about their post 16 options this will then form the Activity/destination survey which will be published in January. Also, at the end of August/1st September all young people in Yr12/13/14 from 2015 cohort will lapse. Personal advisers currently liaising with all post 16 providers to identify destinations of students	4Nov15: Personal Advisers working with local education and training providers to identify courses to support young people who are NEET	No narrative yet provided		
Those NEET in the 30% most deprived areas in Southend	<u>B7</u> (C&L PI 171)	Michael Barrett for DMT report, Wendy Hacket/ Jane Allen for narrative	Monthly / Period (Apr to Mar)	40% (Aiming to provide numerical context in future reporting)	55.4% (Sept15)	56.9% (Oct15)	58.6% (Nov15)	40%	Aim to minimise	4Nov15: Waiting for the data team to migrate destinations of students into one IYSS as this is a new process there are checks that need to be established first. 5Oct15: As with all the NEET and unknown targets, the roll up process impacts on the figure. Once destinations of young people are determined, then the figure should reduce.	Dec15: We are still tracking these young people to identify their destinations (the majority of which are known to IYSS) Youth & Connexions team are currently contacting young people to identify what their current situation is. If they are not in Education, employment or training, to invite them in to see a Personal Adviser for support in accessing opportunities.	No narrative yet provided	•	•

Name	Ref	Contact/ Source	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Previous RAG rating	Current RAG rating
Residents who are 18-24 years who have claimed Job Seeker's Allowance (JSA) for six months or more	B8	Andrew Newcombe (JCP) and nomisweb.c o.uk	Annual comparative snapshot	N/A*	385 (Oct13)	190 (Oct14)	150 (Oct15)	N/A*	Aim to minimise	There has been a 21% reduction in numbers of Jobseekers Allowance (JSA) recipients from 18-24 claiming for six months or longer. Note: As Universal Credit (UC) has been available in Southend since March 2015, the JSA numbers are no longer the full picture for unemployed residents and particularly single ones, many of whom are under 25 years of age. There is currently no available public data on the UC numbers. *There is not a specific locally agreed measure for long term youth unemployment itself.	*Department for Work and Pensions (DWP) has an overarching strategy for reducing total level of unemployment. All customers have access to a national offer to support residents into employment See: https://www.gov.uk/browse/working/finding-job, https://www.gov.uk/jobcentre-plus-help-for-recruiters In addition, unemployed residents under 25 receiving a working age benefit have access to the additional offer of the Youth Contract with, in particular, a dedicated work coach for period of their claim (on UC this includes in work support as well), employer led opportunities for work experience and pre-employment training.	Job Centre Plus would be happy to attend the HWB Board to discuss and agree collaborative measures on youth unemployment (or any other group of working age residents receiving benefits) to improve their health & wellbeing and prosperity	N/A	N/A
Name	Ref	Contact/ Source	Reporting period	Annual Target 2015-16	Previous status +1	Previous status	Current status	Current period target	Gauge format type	Latest notes/ considerations	What actions are being taken to improve this area?	Can the HWB Board help to improve performance in this area?	Previous RAG rating	Current RAG rating
C) Increased Personal Response	onsibili	ty and Par	ticipation (sustainabili	ty)									
Number of people having health checks	C1	Sally Watkins	Monthly / Period (Apr to Mar)	1st Invites: 10,433 HCs completed: 5673	Apr-Jun 1st Invites: 2257 (23.84%) HCs completed: 1741 (30.69%)	Apr-Oct 1st Invites: 9259 (86.94%) HCs completed: 4582 (80.77%)	Apr-Dec 1st Invites: 10038 (96.21%) HCs completed: 5046 (88.95%)	10,433 overall	Aim to maximise	Currently on track. Targets will be achieved by 31st March 16. The target for invites is to invite 20% of the eligible population to attend for a health check each year and to reinvite every 5 years.	Outreach service commissioned and delivered to target Routine & Manual workers and areas of the borough where there is a low uptake.	Yes – Members of HWBB can assist with raising awareness of NHS Heath Checks and Making Every Contact Count training and encourage staff/individuals to have training on this.	•	•
Number of people progressing through the scale of the Patient Activation Measures programme (PAM) (An initiative which identifies the ability and motivation for positive lifestyle change of those with long term conditions and provides interventionary support accordingly)	C2	Sally Watkins	Monthly / Period (Apr to Mar)	A maximum of 1200 participants to be PAM'd (and re scored to show an improvement level)	N/A	1068 PAM scored 127 on 3&6 week self-management courses 134 invited to Market Place Event – 2nd questionnair es to be given then	1252 PAM scores have been recorded to date. The process of rescoring participants is due to commence shortly. 128 people have completed the self management courses. 101 people attended the market place event.	1,200 overall	Aim to maximise	Self-Management UK are engaged to provide patients with low PAM scores with the knowledge and skills to better manage their long term condition. This management would be reflected in an improved PAM score.	Public Health are working closely with CCGs, particularly the clinical leads re planned and unplanned care. Also working with pilot GP practices who are identifying relevant patients for the programme.	Pilot programme. Currently no anticipated input from HWB required.		•
Smoking cessation: Number of 'Four week quitters'	C3	Sally Watkins	Monthly / Period (Apr to Mar)	1,300	245 (1Apr- 6Aug15) Cumulative	495 (1Apr- 31Oct15) Cumulative	724 (1Apr- 12Jan16) Cumulative	1,300 overall	Aim to maximise	Currently on track. Targets will be achieved by June 2016 (The annual target data collection continues into June to capture those successful quitters who set a quit date in March.)	Public Health are continuing to actively promote stop smoking services through public engagement events, social marketing initiatives and by closely supporting and training stop smoking advisers in general practice and community pharmacy	Yes – Members of HWBB can assist with raising awareness of stop smoking service and Making Every Contact Count training and encourage staff/individuals to have training on this. H&WB can also assist in the implementation of the recently agreed Tobacco Control Strategy	•	•